**Logo

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**dba TRPTA TARGHEE REGIONAL PUBLIC TRANSPROTATION AUTHORITY**

**PHONE: 208-612-8323**

**BOARD MEMBERS:**

**Michelle Ziel-Dingman, Lisa Farris, Arnold Cantu, Rick Cloutier, and Michael Walker**

**Tuesday, April 19, 2022**

**10:00 am – 11:00 am**

**Idaho Falls City Annex Building – Council Chambers**

**Agenda:**

1. Approval of minutes from March 15, 2022 GIFT Board meeting
2. Financial update from Treasurer
3. Kade Marquez, GIFT Transit Coordinator:

* Social media page for GIFT
* Agencies and monthly MOU’s
* GIFT on demand (marketing reference)
* Adv/Marketing Bus Wraps rates for nonprofit/for profit
* PSA options provided by City
* Logo/QR Codes for July 4th float/parade
* Website - update from speculative to current
* Advertising space at the Airport

1. Review of public transit provider/timeline

**Action Items:**

1. Approval of financial update from Treasurer
2. Approval of March 15, 2022 GIFT Board meeting

**Other Items:**